



Buy A Shirt Help A Dog.
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Buy A Shirt Help A Dog launches new line of unique, fun and entertaining t-shirts for dog lovers that help dogs in need!

An unprecedented \$10, or one-third, of the price of each Buy A Shirt Help A Dog shirt sold will be donated to a non-profit dog related charity.

November 30, 2011 – Phoenix, AZ – Buy A Shirt Help A Dog, a Phoenix-based company, announced today the launch of their new fun and unique t-shirts for dog lovers that help dogs in need.

An unprecedented \$10, or one-third, of the \$30 price of the entertaining Buy A Shirt Help A Dog t-shirts will be donated to a non-profit dog related charity. Nominations for the designated charity are now being accepted through December 31, 2011. Individuals can nominate their favorite dog 501c3 rescue, shelter, organization that helps dogs in need, or charity that helps dogs help humans through a nomination form on the website.

The idea for Buy A Shirt Help A Dog came to founder, Alan Montanarello one cold, snowy night when his dog, Boogle, was all snuggled and comfortable in his dog bed. “I looked at Boogle and wondered how many dogs had no home or shelter, no basic vet care, no food or water, and most importantly, no best friend,” said Montanarello. “That’s when I thought of a simple mission...helping dogs!”

Buy A Shirt Help A Dog’s simple and powerful mission is to help dogs; dogs in shelters and in rescue groups looking for their forever home, dogs on chains, dogs who are suffering from abuse and neglect, and the amazing dogs performing the ultimate sacrifice and giving their lives to help humans in need.

“That’s why we decided to donate one third of the retail price of the shirts to dog related causes,” added Montanarello. “We believe a ten dollar (\$10) per shirt donation can go a long way to help these amazing dogs have more amazing lives.”

Buy A Shirt Help A Dog currently has five designs – Doggone, Lap Dog, Top Dog, It’s Raining Cats and Dogs, and Watch Dog. Each design is a ‘play on words’ with fun, unique, coordinated designs. Plans are in the works for more designs in 2012. The shirts are 100% cotton, with the ultimate in softness and durability combined with a nice weathered look. The shirts are medium weight, have a relaxed fit and come in eight popular colors...perfect for a fun day.

About Buy A Shirt Help A Dog:

Buy A Shirt Help A Dog is a new company with one simple goal in mind – helping dogs. An unprecedented \$10, or one-third, of the retail price of the shirt is donated to a dog related non-profit organization to help dogs in need. Their unique, fun and entertaining dog lover t-shirts are 100% cotton, with the ultimate in softness and durability combined with a nice weathered look. The shirts are medium weight, have a relaxed fit and come in eight popular colors and five different designs. The shirts retail for retail for \$30, are unisex and range in size from small to XL. The shirts are available at buyashirthehelpadog.com. Online and brick and mortar stores and distributors interested in carrying the Buy A Shirt Help A Dog line of t-shirts can contact Leslie May, Pawsible Marketing via email at lmay@pawsiblemarketing.com or by calling 317.847.0855 for information on wholesale or distributor pricing.